LINCOLN UNIVERSITY COLLEGE
DKU016 (B)

2022 SETARA COMPETITIVE UNIVERSITY COLLEGE

ISO 9001:2015 Certified

Bachelor of Science (Hons) in Hospitality Management

(R2/1013/6/0003) (01/27) (MQA/FA 0794)

PROGRAMME DESCRIPTION

The Bachelor of Science (Hons) in Hospitality Management program offers knowledge and competencies, to students, who have chosen a career in this service industry. Students may select either hotel or tourism specialization. The experiential learning, project-based approach and practical training will provide students with the necessary competencies to function effectively as leaders in the industry.

PROGRAMME AIM

The Bachelor of Science in Hospitality management programme provides students with a thorough understanding of the hospitality operations and management. Students are trained in decision-making and critical thinking through coursework, in-groups and as individuals.

CAREER OPPORTUNITIES

The graduates will continue their career development into middle and senior management positions in the following employment settings:

- Hotels, Resorts, Inns;
- Food & Beverage services; Restaurants, Dining Rooms, Pubs, Institutional Food services;
- Management Consulting Companies
- The employment opportunities are varied:
- Supervisory/Management that require advanced planning and leadership skills.
- Independent entrepreneurs, there are many business opportunities in the Hospitality sector, which the graduate might pursue.

PROGRAMME DURATION

Duration: 3-4 Years

INTAKE AND ENTRY REQUIREMENTS

March, July, November

- Passed the Malaysian High School Certificate (STPM) by obtaining at least Grade C (CGPA 2.00) in 2 subjects; or
- A-Level pass with at – least Grade C (2.00) in 2 subjects; or
- Passed Unified Examination Certificate (UEC) with at – least Grade B in 5 subjects; or
- Passed Matriculation / Foundation / Foundation with at – least 2.00; or
- Passed Diploma in related field with minimum CGPA of 2.00; or
- Route APEL – Candidates must be 21 years or older in the year of application, have relevant working experience and pass judgment APEL conducted by MQA (PPT subject to the basic quota students APEL established that a maximum of 5% of the total population of students in a given time).
- Other recognized qualifications are equivalent to it by the Malaysian government.

English Requirements :
IELTS at least 5.0 points or TEOFL score 550 points for international students.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my

Kolej Universiti Lincoln, No. 12, 14, 16 & 18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.

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SUBJECT HIGHLIGHTS

No	Subject Code	Subject Name	Credit
1	BHCC6113	Fundamentals of Management	3
2	BHCD6124	Fundamentals of Kitchen	4
3	ENG6003	English 1	3
4	BHCD6113	Introduction to Hospitality and Tourism Management	3
5	BHCD6123	Food and Beverage Management	3
6	(MPU3193)/ Malay Language Communication 2 (MPU 3143)	Kursus Falsafah dan Isu Semasa/Philosophy and Current Issues Course/ Malay Language Communication 2	3
7	BHCD6263	Front office management	3
8	BHCD6373	Housekeeping Management	3
9	BHCD 6253	Hospitality accounting	3
10	BHCD6383	Hospitality human resource management	3
11	ENG6004	English 2	4
12	BHCD6243	Event Management	3
13	MPU3183	Penghayatan Etika dan Peradaban/Appreciation of Ethics and Civilizations	3
14	BHCD6893	Hospitality Training and Development	3
15	BHE 6803	Travel and tour	3
16	BHCD6483	Hospitality Service Management	3
17	BHCD6403	Hospitality Marketing	3
18	BHCD6413	Hospitality Revenue Management	3
19	BHE6973	Customer service in hospitality industry	3
20	MPU 3342	Dasar Kerajaan dan Awam Malaysia/ Malaysian Government and Public Policy	2
21	BHE6423	Food Culture	3
22	BHCD6653	Hospitality Management Accounting	3
23	BHCD6663	Hotel Management	3
24	MPU3412	Community Service	2
25	BHCD6523	Hospitality Information System	3
26	BHCD6543	Hospitality Strategic Management	3
27	BHCD6533	Hospitality Procurement	3
28	MPU 3232	Leadership Skills and Human Relation	2
29	BHE6313	Tourism planning and development	3
30	BHCC6733	Organizational Behavior	3
31	BHCD6773	Restaurant Operation Analysis	3
32	BHCC6743	Entrepreneurship	3
33	BHCD6783	Research Methodology	3
34	BHE6743	Environmental management in hospitality industry	3
35	BHCD6823	Restaurant Layout and Design	3
36	BHCD6813	Public Relation	3
37	BHE6963	Recreation And Leisure Management	3
38	BHE6863	Hospitality law	3
39	BHM6918	Industrial Training	8

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