

PROGRAMME DESCRIPTION

The Bachelor in Business Administration with Health Administration (Honours) at Lincoln University College, provides students with a comprehensive understanding of business principles combined with healthcare management expertise. The program covers areas such as healthcare policies, organisational behaviour, financial management, and strategic planning within the health sector. It equips students with the skills required to manage healthcare organisations effectively, ensuring high-quality patient care and operational efficiency. It focuses on business principles, healthcare policies, and strategic management, preparing graduates for leadership roles in the healthcare sector, ensuring efficient operations and quality patient care.

PROGRAMME AIM

The Bachelor in Business Administration with Health Administration (Honours) aims to equip students with the knowledge and skills needed to manage healthcare organisations effectively. The program aims to produce postgraduates who:

- Possess in-depth and comprehensive theoretical and practical knowledge in business.
- Have comprehensive managerial and entrepreneurial skills to perform effectively and responsibly in different organizations.
- Use a broad range of digital applications and analytical techniques to support business functions.
- Demonstrate teamwork, leadership, interpersonal communication, creativity and innovation skills.
- Commit and seek learning for continuous development.

CAREER OPPORTUNITIES

A Bachelor in Business Administration with Health Administration (Honours) opens diverse career opportunities within the healthcare and business sectors. Graduates are equipped with both business acumen and healthcare management expertise, allowing them to pursue roles in administration, policy-making, and healthcare service management. Some key career opportunities include:

- Healthcare Administrator
- Medical Office Manager
- Public Health Administrator
- Healthcare Finance Manager
- Global Health Administrator
- Healthcare Management Executive

PROGRAMME DURATION

Full time: 36 months

Part time: 60 months

INTAKE AND ENTRY REQUIREMENTS

March, July, November

Entry Requirements:

- i. A pass in Sijil Tinggi Persekolahan Malaysia (STPM) with at least Grade C [Grade Point (GP) 2.00] in any Two subjects*; OR
- ii. A pass in Sijil Tinggi Agama Malaysia (STAM) with at least Grade Jayyid*; OR
- iii. Matriculation or Foundation with at least Cumulative Grade Point Average (CGPA) of 2.00; OR
- iv. A Diploma [(Level 4, Malaysian Qualifications Framework (MQF))] with at least CGPA of 2.00; OR
- v. An Advanced Diploma (Level 5, MQF) with at least CGPA of 2.00; OR
- vi. A Diploma Kemahiran Malaysia (DKM)/Diploma Vokasional Malaysia (DVM) subjected to HEP Senate/ Academic Board's approval**; OR
- vii. A Diploma Lanjutan Kemahiran Malaysia (DLKM) subjected to HEP Senate/Academic Board's approval**; Note for (vi) & (vii): The HEPs are to conduct screening and provide necessary guidance specific to the discipline of the programme; OR
- viii. Other equivalent qualifications recognised by the Malaysian Government.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my



Additional requirement: A pass in Mathematics and English at Sijil Pelajaran Malaysia (SPM) level or equivalent qualifications (Refer to the Notes () below this table).

For International Students:

Achieve a minimum Band 3 in Malaysian University English Test (MUET) OR equivalent to The Common European Framework of

*	A pass in Mathematics and English at SPM level or equivalent qualifications (English subject requirement does not apply to international students since they are required to meet certain scores of international English examination and privileged with certain exemptions) .	Can be waived should any other higher qualifications contain Mathematics and English subjects with an equivalent/higher achievement.
		Malaysian students using English as the medium of instruction in their previous study or with at least Band 2 in MUET or equivalent can be exempted from a pass in English requirement.
		Those without a pass in Mathematics and/or English at SPM level or equivalent can be admitted but are required to attend special enhancement course (s). Those special enhancement courses should be SPM equivalent, remedial in nature. Students must pass the Mathematics and English enhancement courses as a prerequisite to related core courses taught in English.
**	For Public Universities: Refer to Surat JPT.S(BPKP)2000/400/04/01 Jld.5 (53), 20th November 2019 - Pindaan syarat kelayakan minimum (Syarat am) Diploma TVET (DKM, DLKM , DVM) sebagai syarat kelayakan masuk ke program Ijazah Sarjana Muda di Universiti Awam (UA).	
	For Private Higher Educational Institutions : Refer to Surat JPT/GS 1000 -606 Jld. 2(23), 21 st April 2020 - Kemasukan Pe lajar Lulusan Diploma Kemahiran Malaysia (DKM), Diploma Lanjutan Kemahiran Malaysia (DLKM) dan Diploma Vokasional Malaysia (DVM) ke Peringkat Sarjana Muda (Tahap 6 MQF) atau yang setara dengannya di Institusi Pendidikan Tinggi Swasta.	
***	Refer to Surat JPT /GS 1000 /630 (41), 9 th December 2019 - <i>Syarat Kompetensi Bahasa Inggeris Kepada Pelajar Antarabangsa</i> for equivalent English language assessments and score.	

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SUBJECT HIGHLIGHTS

Sl. No.	Subject Name
1	Business Economics
2	Business Communication
3	Marketing
4	Strategic Management
Elective (Choose any one module from the following)	
5	Kursus Falsafah dan Isu Semasa/Philosophy and Current Issues Course
	Malay Language Communication 2
6	Penghayatan Etika dan Peradaban/Appreciation of Ethics and Civilizations
7	Leadership
8	Human Relations and Leadership Skills
9	Human Resource Management (HRM)
10	Basic Management
11	Entrepreneurship
12	Business Ethics
13	Total Quality Management
14	Malaysian Government and Public Policy
15	International Business
16	Keterlibatan Komuniti /Community Service
17	Research Methodology
18	Organisational Behaviour
19	Accounting
20	Corporate Finance

Sl. No.	Subject Name
21	Digital Business
22	Health Care Operations Management
23	Management of Health Care Services
24	Organisational Infostructure
25	Business Finance
26	Project Management
27	Health Information Management
28	Ethics in Health Care
29	International / Global Marketing
30	Advanced Data Modelling
31	Econometrics
32	Quantitative Methods
33	Principles to Health Care System, Service and Management
34	E-Commerce
35	Emergency and Disaster Management
36	Health Education and Promotion
37	Essential Elements of Health Care Management
38	Hospital Information Systems
39	Hospital Support Services
40	Industrial Training

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Kolej Universiti Lincoln, No. 12, 14, 16 & 18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.