

## PROGRAMME DESCRIPTION

The BBA in Airline and Airport Management program of Lincoln University College, Malaysia (LUC) is designed to train our registered students to assume managerial and administrative roles in the Airline and Airport sector. With the latest expansion of the airlines industry, the number of employees needed for its smooth operation has also increased, for focusing such areas as airport safety and security, technicalities, finances, etc. Skilled professionals are therefore required to serve in the industry. It encompasses of all the aviation-related companies, service providers, airlines, aircraft, public and private crafts flying commercially and non-commercially. The curriculum is devised not only to fulfil the requirements of today's rapid changing Aviation Industry but also to provide our students a strong background in the Airline and Airport Management field as well as business and leadership practices. The career opportunities in the aviation industry are enormous.

\*\*Merunggu Kelulusan akhir daripada KPT.

## PROGRAMME AIM

The BBA in Airline and Airport Management program aims to create skilled professionals for the aviation sector and allied fields of management for those with an entrepreneurial turn to acquire the skills to start their own set-up. The program is highly appropriate as it addresses the business requirements of the aviation sector. They provide with skills to benefit their employment within an airport management role as well as for the student's future career prospectus.

## PROGRAMME DURATION

Duration: 30 Months

## CAREER OPORTUNITIES

BBA in Airline and Airport Management is suitable for managers and professionals working for airlines, airports and related authorities, supply and support services. The graduates are hired in capacities such as-

- Airport Manager
- Aviation Manager
- Aviation Consultant
- Cargo Manager
- Administrator
- Ground Staff Manager
- Safety and Maintenance Manager

## INTAKE AND ENTRY REQUIREMENTS

**Intake:** March, July, November

### Entry Requirements:

- A pass in High School Certificate Malaysia (STPM) with a minimum Grade C (GP 2.00) in any 2 subjects, and a pass in Mathematics and English at Certificate of Education Malaysia (SPM) level or any equivalent qualification; OR
- A pass in Higher Certificate of Religion Malaysia (STPM) with a minimum grade of Jayyid, and a pass in Mathematics and English at SPM level; OR
- Any qualifications equivalent to to Diploma or Advanced Diploma with a minimum CGPA of 2.00 (Level 4 or 5, MQF); OR
- Matriculation / Foundation qualification with minimum CGPA of 2.00 out of 4.00 or any equivalent qualification



**Call us :**

**1 300 880 111 (Malaysia)**

**+603 78063478 (International)**

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Sl. No.	Subject Name
1	English I
2	Introduction to Aviation Management
3	Introduction to Accounting
4	English for Professional Purposes
5	Islamic and Asian Civilization (TITAS) / Malay Communication
6	Introduction to Financial Management
7	English 2
8	Human Resources Management
9	Ethics Relations/ Malaysian Studies 3
10	Company Law
11	Organizational Behavior
12	Introduction to Airline Operations
13	Microeconomics
14	Aviation Law and Aircraft Rules and Regulations
15	Research Methodology
16	International Business Management
17	Quantitative Methods
18	Malaysian Government and Public Policy
19	Project Management
20	Air Traffic Control
21	Leadership Skills and Human Relation
22	Innovation Management for Global Competitiveness
23	Management Information System
24	E-Commerce
25	Logistics and Air Cargo Management
26	Retail Management
27	Airline Finance and Aviation Insurance
28	Community Service
29	Consumer Behavior

Sl. No.	Subject Name
30	Entrepreneurship
31	Fundamental of Computer Principles & Programming
32	Human Factors in Aviation
33	Aircraft Design and Performance
34	Strategic Management
35	Airline and Travel management
36	Sociology
37	Airport management
38	Airline and Airport Marketing Management
39	Air Transport Safety and security
40	Aircraft maintenance & Crew Management
41	Project Work



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