

Professor Dr. Amiya Bhaumik  
Vice-Chancellor & President  
Lincoln University College  
Wisma Lincoln, No. 12-18,  
Jalan SS 6/12, 47301 Petaling Jaya,  
Selangor darul Ehsan.

22nd February 2024

Dear Professor Dr. Amiya Bhaumik,

**CONGRATULATIONS ON BEING RECOGNIZED AS ONE OF THE EMPLOYERS' CHOICE OF UNIVERSITIES IN 2024!**

Congratulations! Lincoln University College has been named one of the Employers' Choice Of Universities in 2024!

We are excited to announce that Talentbank's recent comprehensive survey, which involved top graduate employers in Malaysia, has identified the universities they prefer for recruiting graduates. This survey was designed to evaluate the employability rates of graduates from various universities across the country.

In showcasing these survey results, it gives us great pleasure to inform you that Lincoln University College has been distinguished as one of the Malaysian universities consistently producing graduates in high demand by employers. This achievement highlights the university's excellence in education and its effectiveness in preparing students for their careers.

Following an in-depth evaluation, we wish to recognize and applaud the specific fields of study at Lincoln University College that have garnered unanimous support from employers. This further reinforces the university's status as a top choice in the region. This acknowledgement is a well-earned testament to the quality and impact of Lincoln University College:

**A. Lincoln University College's Employability Ratings for All Fields of Study**

*Lincoln University College's outstanding achievements in employability across a variety of fields highlight the strength of its rigorous academic programs and the expertise of its faculty. This exceptional performance is a direct result of the university's commitment to high-quality education and its dedication to fostering an environment where faculty excellence and comprehensive academic programs converge to prepare students for success in their careers.*

★ ☆☆☆☆☆ in Aerospace & Aeronautical



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### **Benefits of Being Recognized as an Employers' Choice Of University**

Being recognized as a university with a high employability rating offers several advantages, including:

- 1. Enhanced Reputation**  
Your institution will gain recognition as a hub for highly employable and well-prepared graduates, elevating its reputation both locally and internationally.
- 2. Increased Employer Engagement**  
Employers looking for top-quality graduates will actively reach out to your institution. This leads to more employer engagement and potential partnerships.
- 3. Higher Enrolment Rates**  
Parents and prospective students will view your institution as a top-tier establishment with a strong focus on employability, leading to increased interest and higher enrolment rates.
- 4. Alumni Success Stories**  
The success of your employable graduates serves as a testament to the effectiveness of your education and career preparation, strengthening your alumni network and instilling pride among current and prospective students.
- 5. Enhanced Collaboration**  
A strong employability rating may attract industry interest, leading to collaborations, research opportunities, and joint initiatives. These partnerships can invigorate your curriculum, foster innovation, and align graduates' skills with industry demands, enhancing their employability.



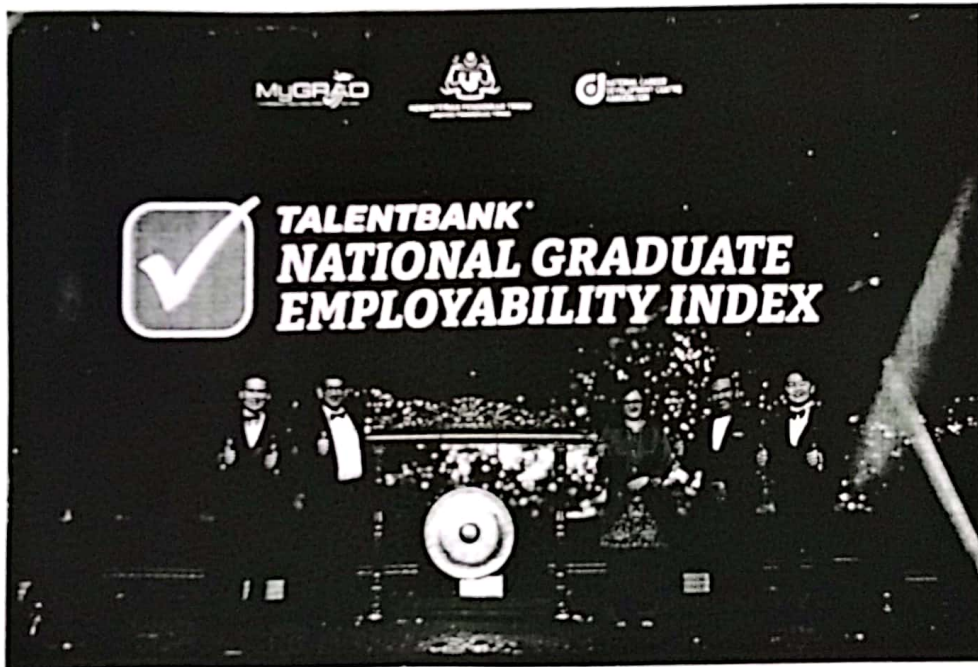
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100% DETERMINED BY LEADING GRADUATE EMPLOYERS

### The National Graduate Employability Benchmark

The National Graduate Employability Index (GE Index), was launched in the presence of esteemed guests including Datuk Haji Megat Sany bin Megat Ahmad Supian, Deputy Secretary General (Policy) of the Ministry of Higher Education Malaysia, and Professor Azlinda binti Azman, Director-General of Higher Education, along with Talentbank's CEO, Ben Ho, assesses graduate employability in Malaysia based on employer feedback. It offers insights into employers' preferences and hiring intentions. Your institution's employability ratings will be featured on [www.talentbankgroup.com/geindex](http://www.talentbankgroup.com/geindex).



### Download Complimentary Digital Assets for Marketing

Use the complimentary Employers' Choice Of University emblem from [www.talentbankgroup.com/geindex/toolkit](http://www.talentbankgroup.com/geindex/toolkit) in your marketing materials, attributing it to "Talentbank's National Graduate Employability Index 2024" or "Talentbank GE Index 2024"



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### **Employers' Choice Award Presentation Ceremony**

The Employers' Choice Award Presentation Ceremony is scheduled to take place in April. We will be sending out the official invitation for this prestigious event in a separate email. Please keep an eye out for this important communication, as it will contain all the necessary details and instructions for your participation. This is also a good opportunity to network with industry professionals from companies like EY Malaysia, Berjaya, Petronas, Bank Negara Malaysia, Etika, TM, Intel, Sunway, Toyota, iPay88, Lenovo, Vinda, Maersk, PwC, Hong Leong Bank, SLB, Shopee, Shell, Tiktok, Setel, YTL Construction, HSBC, Ipsos, Keyence, Hartalega, BDO, 7-Eleven, Nippon Paint, Tech Titan, Accenture, Orsted, Duopharma and many others in Malaysia.

### **About Talentbank National Graduate Employability Index**

Employing a unique tripartite methodology, the GE Index provides a holistic view of how well universities are preparing their students for the workforce. This methodology includes three key aspects: firstly, identifying the universities that employers typically recruit from, secondly, quantifying the number of graduates hired from each university, and thirdly, evaluating the frequency of recurring hires based on positive performance.

For more insight into your institution's employability ratings or to discuss improvement strategies, schedule a call with us at [www.talentbankgroup.com/meeting/geindex](http://www.talentbankgroup.com/meeting/geindex). We are here to assist you in every possible way.

### **About Talentbank**

Established in 2010, Talentbank is an enabler in the employability ecosystem, focused on producing career-ready candidates and helping them achieve better careers by connecting them with industry leaders who welcome world-class talent.

**News Coverage**

1. **The Edge**  
<https://theedgemalaysia.com/content/advertise/talentbank-reveals-national-graduate-employability-index-to-guide-youths-in-choosing-universities-that-enhance-job-prospects-after-graduation>
2. **Malay Mail**  
<https://www.malaymail.com/news/money/2023/12/19/talentbank-reveals-national-graduate-employability-index-to-guide-youths-in-choosing-universities-that-enhance-job-prospects-after-graduation/108296>
3. **Bernama**  
<https://www.bernama.com/en/general/news.php?id=2253272>
4. **MalaysiaKini**  
<https://www.malaysiakini.com/announcement/690052>
5. **The Malaysia Reserve**  
<https://themalaysianreserve.com/2023/12/19/talentbank-guides-youth-choose-universities-with-national-graduate-employability-index/>
6. **Sin Chew**  
<https://www.sinchew.com.my/?p=5206438>

Yours sincerely,



**Ben Ho**  
**Chief Executive Officer**  
**Talentbank**