



## PROGRAMME DESCRIPTION

The Bachelor of Economics (Hons) programme is designed to equip student with a thorough understanding of financial accounting and economics. Finance is taught as an application of Economics. This course is organized in terms of modules that emphasize both theory and relevant applications. The program offers a systematic exposure to tools with which the students can analyse financial markets, cost accounting and corporate financial strategic management. The curriculum for the Bachelor of Economics and Finance has a mechanism built into it that requires the students to continue learning, gathering new information, and make use of the information to improve upon the technologies. It also helps students to broaden the sphere of technology applications, developing novel means of improving the financial condition, contributing to sustainable economy, to make new inventions for the betterment of the society and to utilize the learning to bring prosperity to the masses. On completion of the program, graduates will have an understanding of fundamental issues, debates and problems related to the operations of financial systems at both the micro and macro levels, in the context of national and global economies. They will be ready for a career in various accounting, finance and banking professions.

## PROGRAMME AIM

The program would provide a broad and flexible educational preparation for a range of professional, business-related careers in private and public enterprise and build skills and knowledge for a career in areas such as economics and financial services, funds management, treasury and financial markets, etc

To provide students with a solid understanding of management theories allowing the application of various models to real world decision-making in a global context.

To produce marketable graduates that clearly understand professional function, regulations and procedures.

To train the students to solve complex economic and financial problems in various settings.

To considerable scope for studies beyond business to broaden the overall educational experience.

**PROGRAMME DURATION** Minimum Duration: 36 Months. | Maximum Duration: 54 Months

**INTAKE** 1. January. 2. May. 3. September.

## ENTRY REQUIREMENTS

- 1) Pass in the Sijil Tinggi Persekolahan Malaysia (STPM) by achieving at least Grade C (CGPA 2.0) in 2 subjects; or
- 2) Pass the Sijil Tinggi Agama Malaysia (STAM) with rank Jayyid in 2 subjects; or
- 3) Pass Unified Examination Certificate (UEC) with at least a B grade in 5 subjects; or; or
- 4) Passed Matriculation / Foundation / Foundation from any universities / colleges / institutions which is recognised by the Malaysian Government with a minimum CGPA of 2.00; or
- 5) Pass Diploma (level 4, the Malaysian qualifications framework (MQF)) from an institution recognized by the Government of Malaysia with a minimum 2.00 CGPA; or
- 6) Other qualifications recognized by the Malaysian Government.

### Call us :

1 300 880 111 (Malaysia)  
+603 78063478 (International)

Web : [www.lincoln.edu.my](http://www.lincoln.edu.my) | E-mail : [info@lincoln.edu.my](mailto:info@lincoln.edu.my)

## LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Year 1 Semester 1	CODE	COURSE NAME	CREDIT
	BBA 1113	Business English I	3
	BEF 111	Personal Financial Planning	3
	MPU3113/ MPU 3163	Islamic Civilization and Asian Civilization (TITAS)/ Malay Communication	3
	MPU3123/ MPU 3173	Ethnic Relations/ Malaysian Studies	3
	BBA 1153	Fundamental of Computer Principles & Programming	3
	BEF 115	Business Mathematics	3
			18

Year 1 Semester 2	CODE	COURSE NAME	CREDIT
	BEF 121	Introduction to Financial Accounting	3
	BEF 122	Public Speaking	3
	BBA 1233	Internet Fundamental & Applications	3
	MPU 3232	Leadership Skills and Human Relation	2
	BBA 1253	Business English II	3
	BBA 1263	Sociology	3
			17

Year 1 Semester 3	CODE	COURSE NAME	CREDIT
	BEF 131	Basic Marketing	3
	BEF 132	Industrial Product Design and Innovation	3
	BEF 133	Microeconomics	3
	BEF 134	Organizational Management	3
			12

Year 2 Semester 4	CODE	COURSE NAME	CREDIT
	BEF 241	Business Law	3
	BEF 242	Organizational Behaviour	3
	BEF 243	Operation Management	3
	BEF 244	Basic Entrepreneurship	3
	BEF 245	Financial Management	3
	MPU 3342	Government and Public Policy Malaysia	2
			17

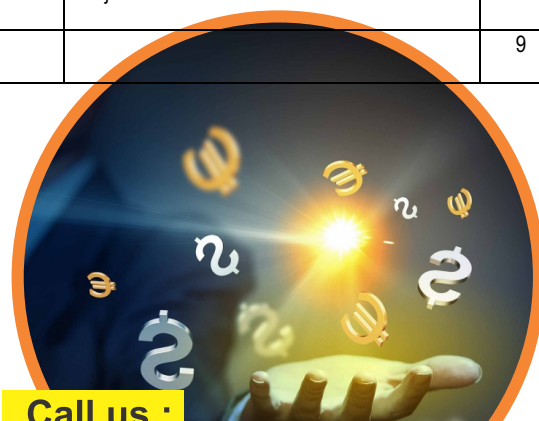
Year 2 Semester 5	CODE	COURSE NAME	CREDIT
	BEF 251	Cost Accounting	3
	BEF 252	Business Ethics	3
	MPU 3452	Community Service	2
			8

Year 2 Semester 6	CODE	COURSE NAME	CREDIT
	BEF 261	Professional Communication	3
	BEF 262	Basic Econometric	3
	BEF 263	Intermediate Macroeconomics	3
	BEF 264	Development Economics	3
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Year 3 Semester 7	CODE	COURSE NAME	CREDIT
	BEF 371	Corporate Finance	3
	BEF 372	International Business	3
	BEF 373	Econometrics	3
	BEF 374	Strategic Management	3
	BEF 375	International Economics	3
			15

Year 3 Semester 8	CODE	COURSE NAME	CREDIT
	BEF 381	Money and Banking	3
	BEF 382	Labour Economics	3
	BEF 383	International Finance	3
	BEF 384	Financial Markets and Institutions	3
	BEF 385	Security Investment and Portfolio Management	3
			15

Year 3 Semester 9	CODE	COURSE NAME	CREDIT
	BEF 391	Research Methods	3
	BEF 392	Project Work	6
			9



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Mayang Plaza, Block A, No 1 Jalan SS 26/2, Taman Mayang Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.