



PROGRAMME DESCRIPTION

Bachelor of Business in Banking and Finance (Hons) program is able to produce highly qualified and professional workforce for the next wave of global economic activities that will revolve around the industrialization of the Banking and Finance. The program includes cooperative programs with industry and other academic institutions to share their knowledge of Banking and Finance including new developments in technologies, current implementation status and prospects of future expansion of the Banking and Finance industrialization. The curriculum for the Bachelor of Banking and Finance is structured in such a manner so that it compliments other academic pursuits at the Lincoln University College.

CAREER OPPORTUNITIES

There is currently a considerable shortage of professionals in the field of Banking and Finance within Malaysia and the neighbouring countries. The production and the demand of the Banking and Finance are increasing exponentially and currently makeshift engineers and technicians fill the positions in those activities. For Computer or IT industry to flourish, trained professionals are needed so that the industry can grow in a systematic and efficient manner. Moreover, because of the lack of trained professionals in the field of Banking and Finance technology, many of the local resources that could contribute significantly to the development of the nation remains untapped and or underutilized costing the nation not only in employment opportunities but also in export potentials. Without these trained professionals, it will be difficult for any nation to make a smooth transition into Banking and Finance economy and to realize full potential of these opportunities.

A variety of careers are available to graduates of this program, depending on their area of interest in the banking industry. Possible careers include:

Branch manager, Commercial lender, Financial analyst, Financial planner, Credit analyst, Operations manager, Bank examiner

PROGRAMME AIM

The aim of the Faculty of Business and Accounting program of Lincoln University College, Malaysia is to be regarded both locally as well as globally as the provider of highest quality skilled professionally tuned graduates who are not only able to steer the organizations to bright futures but are also able to contribute for the betterment of the society and mankind.

The aim of this programme are to enable students to:

- ▶ To build capable finance professionals to sustain the needs of modern and dynamic organizations and the banking and finance industry in particular.
- ▶ To create graduates with the necessary skills to manage a wide range of banking and finance issues in addition to developing a sound business education.
- ▶ To generate students with an opportunity to improve their knowledge and permits further studies and specialisation in their discipline

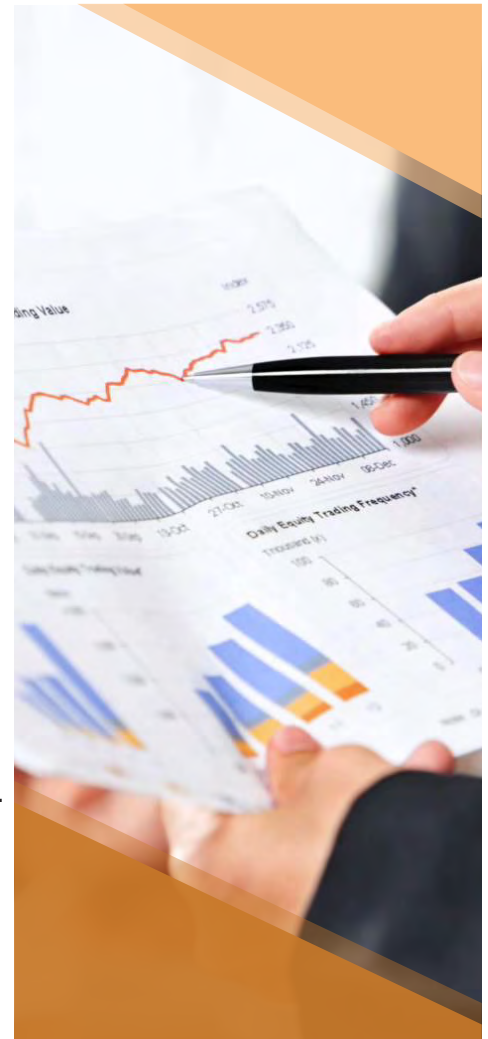
PROGRAMME DURATION

Minimum Duration : 36 Months.

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my





INTAKE AND ENTRY REQUIREMENTS

1. January. 2. May. 3. September.

- ▶ Passed Malaysian Higher School Certificate (STPM) with a minimum CGPA of 2.33 or Grade C+ in 2 subjects; or
- ▶ Pass Certificate Sijil Tinggi Agama Malaysia (STAM) to get Jayyid in 2 subjects; or
- ▶ Pass Foundation / Foundation Programme / Foundation of institutions recognized by the Malaysian Government to achieve a minimum CGPA of 2.50 and a credit pass in Mathematics and English Language SPM at SPM level; or;
- ▶ Diploma in Accounting (Level 4, Malaysian Qualifications Framework (MOF)) from institutions recognized by the Government Malaysia with credits Mathematics and graduated in English SPM level; or
- ▶ Other qualification equivalent by the Malaysian Government.

LIST OF COURSE/MODULE OFFERED IN THE PROGRAMME

Year 1 - Semester 1	Code	COURSE NAME	CREDIT HOURS
	BBF 1113	Business Management	3
	BBF 1123	Business Mathematics	3
	BBF 1133	Information Technology And Systems	3
	BBF 1143	Personal Development And Communication Skills	3
	MPU 3113	Islamic Civilization and Asian Civilization (TITAS) (Local students)	3
	MPU 3163	Malay Communication (International students)	
	MPU 3123	Ethnic Relations (Local students)	3
	MPU 3173	Malaysian Studies (International students)	
			18
Year 1 - Semester 2	BBF 1214	Business Accounting	4
	BBF 1223	Financial Management 1	3
	BBF 1233	Principles Of Microeconomics	3
	BBF 1243	Quantitative And Statistical Method	3
	BBF 1253	Management and Accounting	3
	MPU 3232	Leadership Skills and Human Relations	2
			18
Year 1 - Semester 3	BBF 1313	Company Law	3
	BBF 1323	Financial Accounting	3
			6
Year 2 - Semester 4	BBF 2414	Bankruptcy Law	4
	BBF 2423	Principles Of Macroeconomics	3
	BBF 2434	Banking And Financial Law	4
	BBF 2443	Financial Management 2	3
	MPU 3342	Malaysian Government and Public Policy	2
			16
Year 2 - Semester 5	BBF 2513	Investment Decision	3
	BBF 2523	Understanding Markets and Consumers	3
	BBF 2534	Industrial Security Law	4
	BBF 2544	Merchant Banking Operation	4
	MPU 3452	Community Service	2
			16
Year 2 - Semester 6	Ellective (choose any two)		
	BBF 2614	Corporate Finance	4
	BBF 2624	Financial Services Marketing	4
	BBF 2634	Enterprise Risk Management	4
	BBF 2644	Financial Market And Institutions	4
			8
Year 3 - Semester 7	BBF 3714	Business Law	4
	BBF 3724	International Finance Markets And Management	4
	BBF 3734	Investment Analysis	4
	BBF 3743	Strategic And Change Management	3
	BBF 3753	Business Ethics	3
			18
Year 3 - Semester 8	BBF 3813	Entrepreneurship Development	3
	BBF 3823	Environmental Management And Technology	3
	BBF 3834	Financial Modelling	4
	BBF 3844	International Financing And Trade	4
	BBF 3853	Research Methodology	3
			17
Year 3 - Semester 9 (Short Semester)	BBF 1313	Business Research Project	6
			6
	Total credit		123

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