



LINCOLN
UNIVERSITY COLLEGE
DKU016 (B)

Doctor of Philosophy (Ph.D.) in Management

KPT/JPS(FA 4303)11/18



PROGRAMME DESCRIPTION

The primary objective of the Ph.D. in Management programme in Lincoln University College is to prepare qualified students for careers in university-level teaching and research and for responsible positions in business and government and provide the student with a sound conceptual understanding of a set of research tools. This will enhance their understanding of the ethical issues involved in research and teaching and promote the attainment of the highest standards in the professional environment.



PROGRAMME AIM

The programme aims to provide students with advanced knowledge in the theory and practice of Management studies with the concept of research work, prepare them for critical problem solving, decision making on various situations and responsibilities in the course of their work by qualified managerial level Management professionals to lend support towards Management work in their specialty. Also, the programme aims to develop and prepare students with Research knowledge and aptitude that is useful for industrial need and in the following professional management areas such as:

- ▶ Human Resource Management
- ▶ Marketing Management
- ▶ International Business Management
- ▶ Public Relations Management, Entrepreneurial Management
- ▶ Operational and Technology Management
- ▶ Corporate strategic Management
- ▶ Logistics and Supply Chain Management
- ▶ Accounts and Finance Management
- ▶ Health Informatics Management
- ▶ Health Care Management
- ▶ Hospitality Management
- ▶ Tourism Management
- ▶ Business Law Management and many related areas.



PROGRAMME DURATION

Minimum Duration : 24 Months

Maximum Duration : 60 Months



INTAKE AND ENTRY REQUIREMENTS

1. January. 2. May. 3. September.

- ▶ A masters degree (Level 7, KKM) accepted by the Higher Education Provider (HEP) Senate; or OA-Level – Passed in min 2 subjects or.
- ▶ Other qualifications equivalent to a masters degree

Call us :

1 300 880 111 (Malaysia)
+603 78063478 (International)

Web : www.lincoln.edu.my | E-mail : info@lincoln.edu.my

Wisma Lincoln, No. 12-18, Jalan SS 6/12, 47301 Petaling Jaya, Selangor Darul Ehsan, Malaysia.

No. 2, Jalan Stadium, SS 7/15, Kelana Jaya, 47301, Petaling Jaya, Selangor Darul Ehsan, Malaysia.